

# GREEN YOUR BUSINESS TODAY!

Get an eco-assessment and save money, save energy, save the planet.

## Do you know where your organization stands?

- ◆ What is your **energy and water consumption** and what short and long-term options do you have for reducing these and saving money?
- ◆ How much do you recycle and what else could you do to **minimize waste** in your organization?
- ◆ What does '**green**' **procurement** mean to your organization and which suppliers should you look to for these services?
- ◆ What type of **training and education** is available to get people excited, increase productivity, and increase retention?
- ◆ What **other opportunities to become sustainable** does your organization have? What else could you do to save money?



79% of consumers are actively seeking to understand [a company's] corporate environmental and social impact.

- National Consumers League, 2007 study

## What is an eco-assessment?

**A snapshot of your company's current sustainability efforts that enables the development of a blueprint for future action.**

- ✓ Gauge your current state of "Green"
- ✓ Create a baseline to build organizational sustainability efforts.
- ✓ Foster dialogue among different departments
- ✓ Identify easy steps to get started
- ✓ Determine long-term steps to decrease environmental and carbon footprint
- ✓ Identify ways to improve existing green business practices and processes.

It was a pleasure working with the team at Eco-Coach. Going through the eco-assessment process turned out to be a real eye-opener for many of us in the company. It resulted in our making some immediate improvements and strengthened our commitment toward sustainability.

- Susie Ellis  
President,  
SpaFinder, Inc



## Why *now*?

- ✓ Be an industry leader
- ✓ Enhance brand image
- ✓ Save money
- ✓ Improve staff & customer satisfaction & retention
- ✓ Manage risk
- ✓ Identify new markets

We found our experience as participants in the Eco-Assessment highly valuable. The worksheets provided us with a systematized process for identifying best practices to apply in our leased space. The feedback and guidance provided by Anca Novacovici was excellent and provided practical ideas to further green our operations. We intend to take the lessons learned and apply them across our entire organization.

- *Melissa Adams*  
*Division Head, Sustainability & Business Development,*  
*Washington Gas*

42% of execs say their companies' environmental and energy-efficiency programs help differentiate them from competitors.

- *Zogby International 2009 survey for Cisco.*

*We will help you implement sustainable practices at a pace that matches your goals, resources, and timeline. Eco-Coach draws from a talented network of diverse consultants with cutting-edge expertise in sustainability. We have the flexibility to customize our services and team based on your needs.*



### CONTACT US TODAY

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