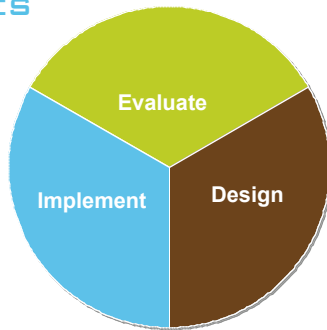




eco:COACH

Eco-Coach, Inc. assists leading organizations to evaluate, design, and implement sustainable practices. Sustainability means managing human, environmental, and financial capital for long-term organizational success and positive environmental and social impact.

BUSINESS SERVICES



Eco-Coach supports your organization in achieving the following:

Sustainability Strategy: Work with senior management to develop or update strategy that ensures alignment with corporate strategy and direction.

Green Team Design & Support: Identify key stakeholders across the organization to lead the drive to a more sustainable future and provide them with the tools for success.

Eco-Assessment: Create a baseline profile of your organization's existing practices using the scorecard as a path to optimal sustainability and to certification via the Sustainable Business Network of Washington's 'Certifiably Green' Business Program if desired.

Eco-Risk Evaluation: Analyze current operations against an evolving regulatory framework for sustainability and identify opportunities to proactively minimize risk by aligning more closely to that framework.

LEED Review & Support: Determine if your building or space is LEED-compliant and what is needed to obtain certification; we can support you to apply for certification.

Sustainability Planning: Develop sustainability goals and a plan to implement, achieve and track these goals.

Green Employee Benefits: Provide your staff with the opportunity to learn about and implement going green in their personal lives and increase productivity and retention.

Performance Metrics: Develop metrics to help you monitor and quantify progress, and successfully manage your initiative.

Training, Education & Messaging: Engage staff and generate buzz about your 'going green' initiative, and communicate your successes internally and externally.

BENEFITS

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- ✓ Save money
 - ✓ Be an industry leader
 - ✓ Enhance your brand/corporate image
 - ✓ Improve recruitment, engagement and retention of staff
 - ✓ Increase customer satisfaction & loyalty

SAMPLE CLIENT RESULTS

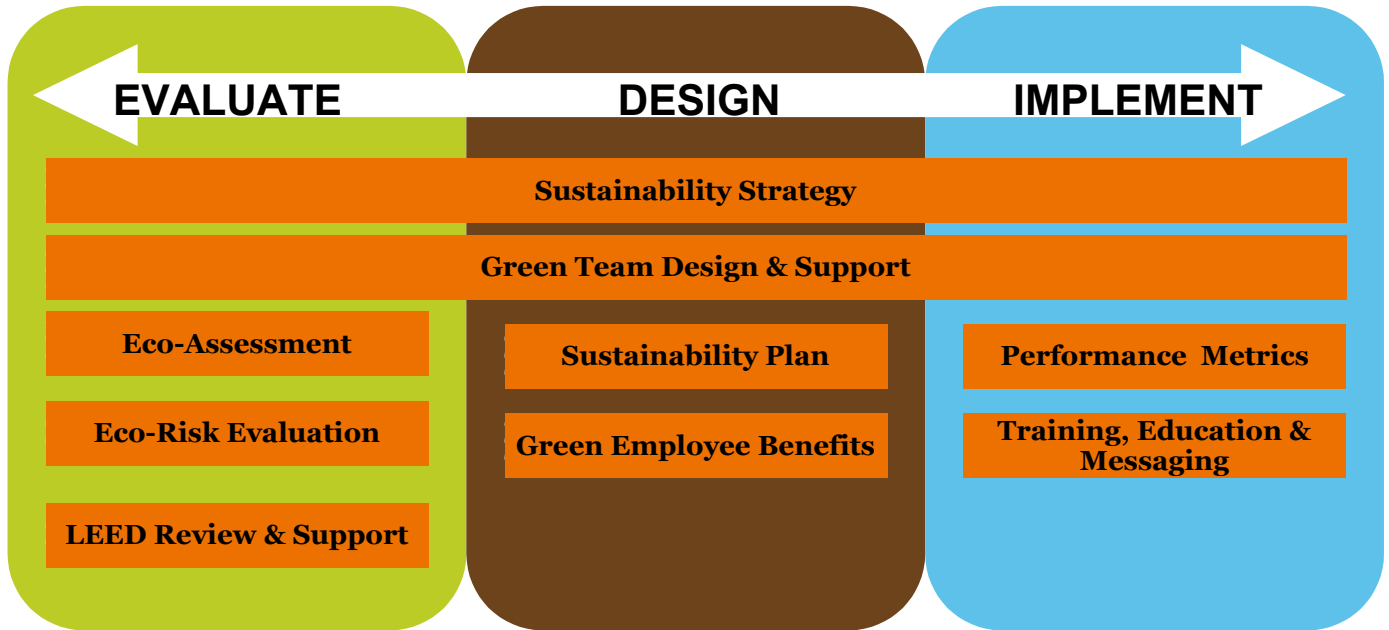
- Washington Gas **saved \$500,000** by moving its annual reports online
- AARP identified over **\$100,000** in energy savings
- Goodwill Industries International developed tools to help its members "go green"
- CITI* **reduced its carbon emissions by 30%+**
- Downtown DC BID* **identified overlaps in its business processes**

* CITI = Community IT Innovators

Downtown DC BID = Downtown District of Columbia Business Improvement District



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VALUE PROPOSITION

Our clients typically achieve cost savings and a positive return on investment in our services of six to twelve months.

Studies shown how 'greening' your company now yields bottom-line results in the near-term. A green company can:

- * Attract more customers even in a down economy
- * Improve energy efficiency and reduce energy dollar costs by 35% or more
- * Increase staff productivity by as much as 18%



It was a pleasure working with the team at Eco-Coach. Going through the eco-assessment process turned out to be a real eye-opener for many of us in the company. It resulted in our making some immediate improvements and strengthened our commitment toward sustainability.

*- Susie Ellis
President,
SpaFinder, Inc*

CONTACT US TODAY



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